

Tom Hume
836 Lynwood Drive
Encinitas, CA 92024

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Dear Hiring Manager,

I recommend Gary Bickal for any writing, editing, and graphic design work you may have available. I've been fortunate to work with Gary for many years; first, when he was the in-house creative manager at Gateway, and then after I left Gateway, I tapped Gary's freelance talents at every other company and non-profit I worked for.

Gary consistently delivers excellent work that has exceeded my expectations.

Gary's writing skills are exceptional. He can clearly and concisely convey complex technical information in a way that is accessible and easy to understand. He is also skilled at adapting his writing style to fit the needs of different audiences. As a result, Gary has consistently delivered high-quality written content on time and within budget, from user manuals to marketing materials.

In addition to his writing talents, Gary is an accomplished graphic designer. He has a keen eye for detail and design and can create visually stunning graphics that perfectly complement his written content. Whether designing logos or creating infographics, Gary consistently delivers excellence for his clients.

As a bonus, Gary is adept at video/multimedia production work. The beauty of Gary's process is how quickly he can adapt the work to all forms of marketing communications - websites, emails, PoP, tradeshows, ads, white papers, etc.

Gary is not only incredibly talented, but he is also professional, reliable, and easy to work with. He takes the time to understand the project requirements and provides regular updates throughout the process. He is also responsive to feedback and takes great care to ensure that the final product meets or exceeds expectations.

I highly recommend Gary Bickal for any writing and design work you may have available. His talent, professionalism, and dedication to his craft make him an excellent candidate for any project.

Sincerely,

Tom Hume

Chief Marketing Officer of RARE-X
Rare-x.org